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## Next impressed with InBond services

Next impressed with InBond services

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Date : Friday, 11 February 2011

### Next impressed with InBond services

Next Retail has recently awarded an important re-labelling and re-packaging contract to InBond, the warehousing and logistics' experts. The contract, which is for its branded beauty products, was secured following the demonstration of InBond's high quality services in its work for a Next supplier.

Anna Lucas, Assistant Merchandiser for Next Branded Fragrance, says: "InBond have efficiently and smoothly taken over the process of reworking Beauty products for Next. Good consistent communication enables a smooth operation at all times. We have been impressed with InBond's efficiency and attention to detail, ensuring a quick turn around of stock to meet our customers' needs."

Having gained an enviable client list InBond has experience in working to tight deadlines, whilst maintaining the highest service levels. InBond services include pick & pack, E-commerce, reworks, storage and full UK distribution including major retailers.

InBond is expert in the preparation of products for dispatch to the UK Retail Market. By fully understanding the complex delivery requirements put in place by individual stores the company is able to take the stress away from its customers.

For further information on InBond visit [www.inbond.com](http://www.inbond.com) or contact [enquiries@inbond.com](mailto:enquiries@inbond.com)



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## More News

### Strong growth at The Perfume Shop

Published February 10 - For the four weeks ending January 1, 2011 The Perfume Shop recorded a 2.0% like-for-like increase in sales in spite of tough trading conditions. The Perfume Shop, the UK's largest specialist fragrance retailer and the second largest retailer of fragrance in the market, continued to grow its business in 2010 expanding

### L'Oréal takes the opportunity to chat back

Published February 9 - L'Oréal UK has appointed mymarketmonitor.com-online to support its social media communications. The contract will run across all L'Oréal UK brands (including Diesel Only the Brave pictured) giving instant, real time access to all digital

### Consumers' get the buzz for 'techno' beauty

Published February 4, 2011 - 'Techno beauty' is fast becoming a buzz category within the retail beauty market. The growth potential of this emerging sector is huge, appealing as it does to the twin consumer passions for gadgets and DIY beauty. And retailers are right behind this development as the products offer high margins without cannibalizing the sales of

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## The Essence of Perfume



The first book by the industry famous Raja Dove is as captivating as it is informative.

This beautiful book features both a comprehensive discussion of the sense of smell and a celebration of the great perfume classics.

Full of stunning photographs, The Essence of Perfume is an essential purchase for anyone involved with the fragrance industry.

See the YBA shop - on this site - for further details